



2012 Retreat Agenda - Sunday, March 25 – Monday, March 26

Sunday, March 25

1pm-5pm

Check In, Café Cimino Country Inn

5:30-6:45pm

Meet & Greet, Wine and Cheese

- *Welcoming Remarks*, Joanna Reeves, President, introduction of Board members and regional representatives

7pm

Dinner at Café Cimino Country Inn

Monday, March 26

7:30am

Coffee and Tea

7:45-8:45am

Breakfast

9am

Morning Session

- *Welcoming Remarks*, Betty Carver, WV Commissioner of Tourism
- *Sustainable Living in WV*, Teresa Halleran, WV Department of Agriculture
- *The Best of West Virginia, Handmade in the Mountain State*, Ron Dewitt, Artisans Service Director, Tamarack
- *West Virginia Farm to Table*, Establishing a Locally Grown Network, Executive Chef Dale Hawkins, Stonewall Resort and Chef Tim Urbanic, Executive Chef, Café Cimino Country Inn
- Panel Discussion/Q&A

11am-12 Noon

Annual Meeting

- Officer & Regional Director Elections
- Committee Reports

12 Noon

The Art of Napkin Folding, Nancy Richmond, The Guest House on Courthouse Square

12:30-1:30pm

Lunch

1:45-3pm

B+B Marketing Strategies

Afternoon Session

- *Getting your B&B in Print*, HGTV + Goldenseal, Chris Craig, Laurel Lodge, Harper's Ferry
- *Creating a LivingSocial Escapes Package*, Darren Stauffer, LivingSocial Marketing Consultant
- *The Merchant Experience*, Toni + Ted Harvey, The Inn At Lost River, Lost River Valley
- *Select Registry*, Jean Muir + Jim Ford, The Thomas Shepard Inn, Shepardstown
- Panel Discussion/Q&A
- *Closing Remarks*, Joanna Reeves



2012 Retreat Registration - Sunday, March 25 – Monday, March 26

Name(s)	_____	
Inn	_____	Site/Facebook _____
Address	_____	City, State, Zip _____
Email	_____	

Event Registration

	1 Attendee	2 Attendees (Based on 2 from same Inn)
WVBBA Member Registration, by 3/11/12 Includes: Morning + Afternoon Sessions, Coffee and Tea, Lunch	__ \$54	__ \$78
Late Member Registration, by 3/18/12 (Includes all of the above)	__ \$84	__ \$108
WVBBA Non-Member Registration, by 3/11/12 Includes: Morning + Afternoon Sessions, Coffee and Tea, Lunch	__ \$98	__ \$148
Late Non-Member Registration, by 3/18/12 (Includes all of the above)	__ \$128	__ \$178

Individual Fares

	1 Attendee	2 Attendees (Based on 2 from same Inn)
Meet + Greet Wine and Cheese	__ \$9	__ \$18
Dinner at Café Cimino	__ \$34	__ \$68
Breakfast – Monday morning	__ \$13	__ \$26

All Inclusive Food + Lodging Package – Café Cimino Country Inn (subject to availability)

	1 Attendee	2 Attendees (Based on double occupancy from the same Inn)
Package Includes: Sunday Night Lodging, breakfast Monday morning, Meet + Greet Wine and Cheese and dinner at Café Cimino *excludes registration fee	__ \$142	__ \$202

*All charges include local tax and gratuity.

Make Checks Payable to: *WVBBA*
 Mail completed form with payment to:
 Café Cimino Country Inn, Attn: Melody Urbanic, 616 Main St., Sutton, WV 26601 or
 send via Fax: 1.304.765.3664
 For reservations at Café Cimino Country Inn or information on more lodging
 accommodations in the area, call 877.924.6466 or email
info@cafeciminocountryinn.com.